5 Steps to Find Your BUSINESS NICHE IN 30 MINUTES

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INTERACTIVE PDF WORKBOOK

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1. YOUR SKILLS + TALENTS

Take a moment to think about all the things you're amazing at. Write down everything that comes to your mind. Include: Your natural gifts and talents. Skills you have acquired on your career path. Things you know a lot about.

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2. YOUR LOVES + PASSIONS

Include everything you love to do and explore when you're not working. What would you do every day if you didn't have to worry about paying your bills? What have you always loved since you were a child? What are you super interested in? What would you love to learn more about? Write down everything that comes to your mind.

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3. PICK YOUR FAVES

Now, go through the lists you just made and ~~cross out~~ everything you feel isn't really *that* important to you. Then, highlight the things you absolutely MUST have in your life to feel happy and fulfilled, as well as the things you are really, REALLY good at. List your top 3 favourites below.

MY TOP 3 FAVOURITE SKILLS + TALENTS

_____

_____

_____

MY TOP 3 FAVOURITE LOVES + PASSIONS

_____

_____

_____

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4. COMBINE YOUR FAVES

Now, think of fun ways you could combine your top faves in your business. For example, if you LOVE cats and kids and you're a great teacher, you could teach children everything they need to know before adopting their first kitty. If you have a passion for cooking and photography, you could help recipe book authors take awesome pictures for their books, blogs, etc. You could either create courses, offer your services as a food photographer, or come up with something entirely unheard-of in your niche.

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5. PICK YOUR WINNER

Finally, take a moment to go within, connect with your heart, and ask yourself which of the ideas you just wrote down feels best to you. What really resonates? What makes your heart sing with excitement? What feels fun and easy to put into action? What fills you with a sense of purpose? Name your winner below.

AND THE WINNER IS ...

Congrats, you've just found your business niche! Now, go ahead and do something fun to celebrate! :) And keep an eye out for my next e-mail in the next few days in which I'll share more about my how I started my first business with a bang and what happened then …

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